



# FUNDRAISING PACK

# HOW YOUR MONEY CAN MAKE A DIFFERENCE

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We're thrilled you've chosen to fundraise for Harrogate Homeless Project. Your money will help us support single adults in our area who are experiencing homelessness towards a life off the streets. Here's a quick guide to how your money will help.



# DONATE

**£10**

will provide a hot meal, shower, clothing and laundry facilities.

**£15**

will give someone living on the streets a warm, comfortable bed for a night.

**£20**

will help one of our team reach out to someone who is sleeping rough to try to engage with them and offer support.

**£30**

will provide wellbeing support, helping someone to break the cycle of trauma, which can often lead to homelessness.

**£40**

will support the work of our psychotherapist, enabling us to improve the outcome for someone using our services

**£100**

will provide household essentials, helping someone who has nothing, to make a home when they leave the hostel.

**124**  
Homeless  
in the Harrogate District

**118**  
living in temporary  
accommodation

**sleeping  
6 rough**

Leeming Bar

Bedale

Masham

Ripon

Boroughbridge

Harrogate

Otley

Ilkley

# HOMELESSNESS IN THE HARROGATE DISTRICT

"Homelessness is one of the worst things that can happen to a person and when people find themselves in that awful situation, we're here for them."

**Sheena Jackson, HHP Support Worker**

# & WHO WE ARE WHAT WE DO



Harrogate Homeless Project provides people experiencing homelessness with a safe place to stay and the support they need to build confidence and move towards independent living.

**Rough sleeper resettlement scheme**

**16 bed hostel for single adults**

**Move-on house/flats**

**Springboard Day Service**

**SAFE –  
Service for Adults Facing Exclusion**

**Streetlight Psychotherapy**

# OUR IMPACT



An average of  
700 visits  
and  
**360 meals**  
served each month  
at the Springboard  
day centre



over  
**290**  
referrals to  
emergency beds

**55** hostel  
admissions

**13** progressed  
to our  
move-on homes

Our  
**Streetlight  
psychotherapist**

has provided tailored interventions  
and psychotherapy to 25 clients in  
the last year



"The Project really helped me turn my life around and gave me hope for the future. I don't know where I would be now without their support"

**Philip, 43**



# FUNDRAISING

*Feeling motivated?*

## Here's how to help Harrogate Homeless Project

### FUNDRAISING AT WORK

#### Make HHP your charity of the year

Ask your employer to consider making HHP your chosen charity and discuss with us an event programme for your team.

#### Dress down for a day at work

Give up the smart clothes at the office for one day. Or organise a themed day! Get festive with a Christmas jumper day.

#### Arrange a coffee morning

Who doesn't like a slice of cake! Alternatively, why not take part in a 'give up month' and save the money that would have gone on your morning coffee for HHP. £3 a day equates to £60 for the month!

TOP TIP! Check the calendar for any upcoming opportunities, potential event clashes or days of note for example, national cup cake day!

### FUNDRAISING AT HOME

#### Run, Walk or Swim

Get active this year all in aid of Harrogate

Homeless Project. Set yourself a goal that you want to achieve and raise awareness and donations for a cause close to your heart.

#### Skydive – do something daring

Jumping out of a plane has to be worth a few pounds of sponsorship from your friends and family. Challenge yourself to achieve something you thought you couldn't do.

#### Host a pizza night or bake sale

Turn your social life into mini fundraising events. A pretty tasty way to donate.

TOP TIP! Fundraising is more fun if you recruit, family, friends or colleagues to get involved.

### FUNDRAISING AT SCHOOL

#### Harvest Suppers

Set a date for a Harvest Supper for your class at school. The food can be anything you like: Bring and Share, Pizza takeaway or a big buffet. Liven things up with some traditional party games and some singing. Ticket proceeds to go towards HHP.

### Non-uniform days

World book day is a great way to get everyone involved. Dressing up as your favourite book character is always one of the best days at school.

### Guessing games

Fill a jar with goodies, and ask family, friends and teachers to guess the amount for a donation. The person with the closest guess wins!

TOP TIP! Fundraising is more fun if you recruit, family, friends or colleagues to get involved.

### ONLINE FUNDRAISING with just giving

Whatever your event, an online fundraising page is a quick and easy way for people to support you.

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### JustGiving

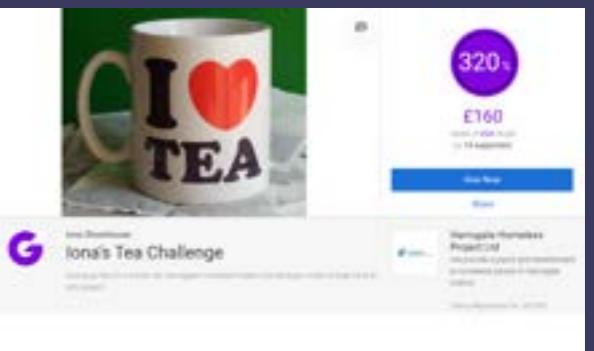
There are lots of fundraising websites you can choose from, but we suggest you use JustGiving. It's easy to set up and has helpful tools to make your fundraising as successful as possible. JustGiving will send your donations to us straight away, so all need to do is get people to support you.

### Setting up your page

Go to [www.justgiving.com/hhp](http://www.justgiving.com/hhp)  
Click "Fundraise for us" and follow the step-by-step instructions.

Personalise your page by adding a photograph and explaining why you've chosen to support us.

Share the link to your fundraising page on social media and by email.



# CALENDAR OF EVENTS

## 30th Anniversary

In 2022, Harrogate Homeless Project will be marking 30 years of supporting people experiencing homelessness in the Harrogate District.



**Fred\*, service user**

\*not his real name

3 <sup>rd</sup> March	April	21 <sup>st</sup> April
	<b>World Book Day</b>	<b>Spring Splash Swim Challenge</b>
		<b>National Tea Day Cuppa Tea for HHP</b>
7 <sup>th</sup> May	8 <sup>th</sup> May	22 <sup>nd</sup> May
	<b>Open Gardens Stone rings Close</b>	<b>Nidderdale Walk</b>
		<b>Ripon Cathedral event</b>
22 <sup>nd</sup> June	July	2 <sup>nd</sup> October
	<b>Golf Event</b>	<b>Pedal for Pounds. Cycle Challenge</b>
October		<b>Half Marathon</b>
	<b>Harvest Supper</b>	

# Emily's Story

Emily\* came to Harrogate Homeless Project in the summer of 2019. She'd been made homeless when her partner died and his family took possession of the home they'd shared, leaving Emily at an incredibly low ebb, feeling as though she had nowhere to go and with little hope. Harrogate Borough Council pointed her in our direction and, after spending a few nights in No Second Night Out, moved into a hostel room.

\* Not her real name

## Rehabilitation and support

Our counselling service, Streetlight, helped Emily deal with past trauma and the loss of her partner. She started addressing her alcohol issues through counselling and with her support worker.

Over time, Emily regained her sense of self, revealing a lovely sense of humour and an appreciation of the support that was offered.

## Moving on

Emily signed up to the Council's housing waiting list and engaged well with the support in the hostel. Thanks to her positive approach to hostel life, Emily was offered one of HHP's move on properties – a one bedrooned flat - which she loved and made her own with little personal touches such as ornaments and plants.

## Growing in confidence

With support, Emily went from strength to strength. She stayed on top of her bills and budgeted her limited funds. She kept in touch with her family and regularly spoke to her eldest son who lived in another part of the country. Emily's dream was to secure a Council flat which would be her permanent

home. Just over 18 months after coming to HHP, Emily received the news she'd been waiting for – a one bedrooned Council flat was offered to her and she happily accepted.

## Ongoing support

Emily's support worker worked with Emily and the Council's tenancy support team to help Emily move to her new flat. With assistance from other local charities and statutory funding, HHP helped Emily furnish her flat with all the essentials such as a washing machine, cooker, fridge-freezer, bed and sofa. Emily also received some funding to help pay for carpets and curtains.

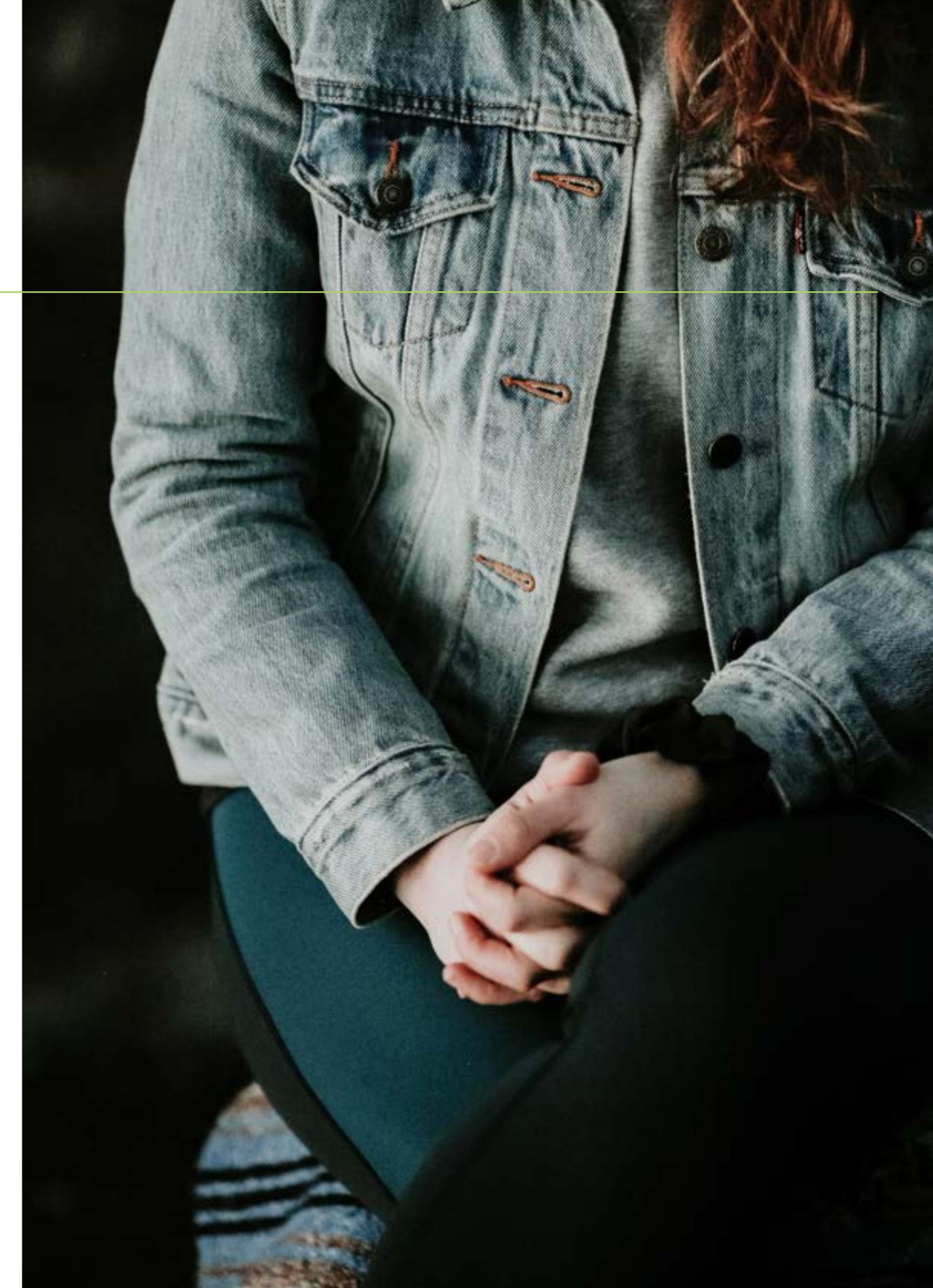
## Thank you HHP!

Emily is really happy with her new flat and extremely grateful to the staff at HHP for getting back on her feet.

She says they always had time to talk and joke with her and she doesn't know where she'd be without HHP.

Emily is now looking to do some voluntary work whilst she continues to search for a job and is looking forward to having family and friends visit her in her new flat, which she's very proud of.

Emily is still in touch with HHP and her support worker continues to do some outreach work with her while she settles into her new life.



## *Follow us*

To learn more about how we support people experiencing homelessness in Harrogate or to see how you can help, please follow us on social media:

-  @HarrogateHomelessProject
-  @harrogatehomeless
-  @Hgatehomeless
-  @harrogate-homeless-project-limited

## *Thank-you*

With your support we can achieve our target of nobody having to sleep rough and provide people experiencing homelessness all the necessary support they need.